

Vermont's Child Care Campaign

CHILD CARE IS ESSENTIAL

Welcome!

Please share in the chat:

- Name
- Location
- What brought you here today?





LET'S GROW KIDS
CHILD CARE IS ESSENTIAL

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CHILD CARE IS
ESSENTIAL

to a BRIGHTER FUTURE
for VERMONT. ★

Vermont's child care crisis means...

3 out of 5

OF VERMONT'S YOUNGEST CHILDREN DON'T HAVE ACCESS TO THE CHILD CARE THEY NEED

30%

OF THEIR ANNUAL INCOME IS WHAT VERMONT FAMILIES CAN SPEND ON CHILD CARE EVEN WITH FINANCIAL ASSISTANCE

71%

OF CENTER-BASED CHILD CARE PROGRAMS ARE EXPERIENCING STAFFING SHORTAGES

The solution is a
child care system
that is:

- ✓ Accessible
- ✓ Equitable
- ✓ Affordable
- ✓ High-Quality
- ✓ Accountable
- ✓ Sustainable



Vermont's Child Care Campaign is advancing policy change to achieve our shared mission: **affordable access to high-quality child care for ALL Vermont families by 2025.**



The Road to 2025



2025
YOUR SUPPORT WILL
HELP US CROSS THE
FINISH LINE!



2021

PASSED H.171
WITH NEAR
UNANIMOUS
SUPPORT



2022

IMPLEMENT
H.171 & ELECT
CHILD CARE
CHAMPIONS



2023

PASS A
REVENUE BILL
TO TRANSFORM
THE CHILD
CARE SYSTEM



2024

WE'LL BRING
OUR SHARED
VISION TO LIFE

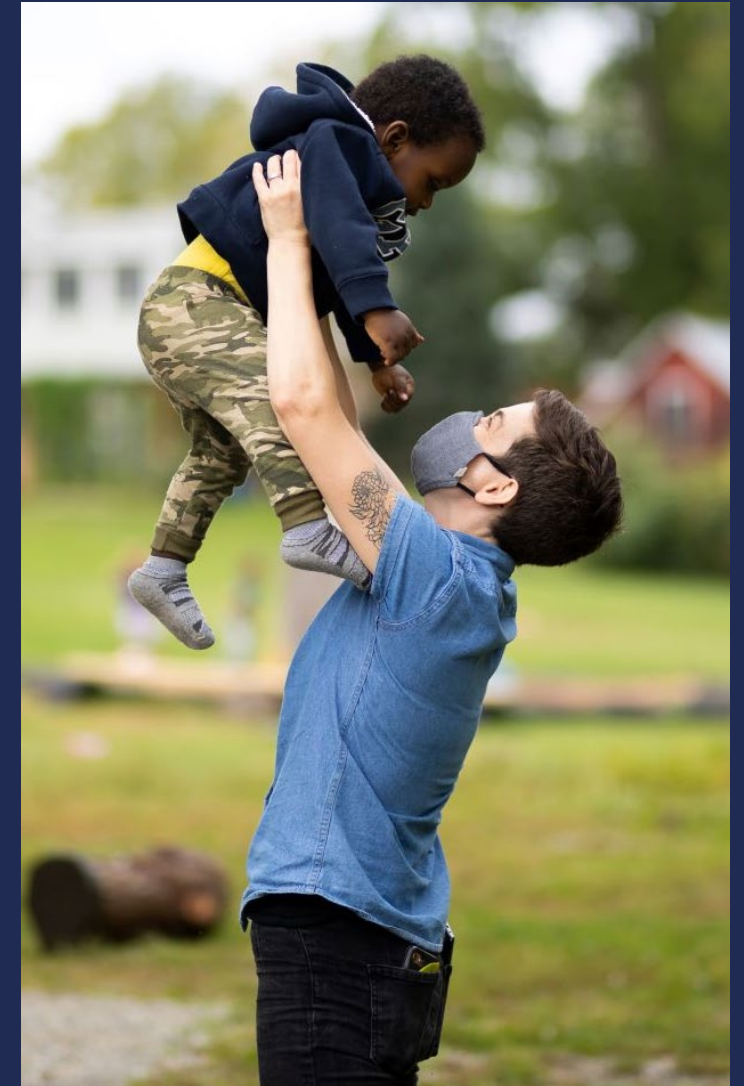


LAYING THE GROUNDWORK: 2021-2022 LEGISLATIVE BIENNIUM

During the 2021-2022 legislative biennium, the Legislature laid the foundation for an equitable, high-quality, affordable child care system by passing **H.171/Act 45 of 2021**, and making significant investments in:

- Family affordability;
- Early childhood education workforce retention and recruitment;
- Critical research to inform the path to a fully transformed child care system in 2023.

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WHAT'S NEXT: 2023-2024 LEGISLATIVE BIENNIUM

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During the next legislative session, we'll work together to advance a bill to realize the goals we've been working for:

- Affordability: No family will spend more than 10% of their household income, achieved through a 4-year CCFAP transformation plan
- Increase ECE pay, benefits, and overall support – introduce a grant program to immediately increase pay in 2023, and implement minimum compensation standards (funded through CCFAP) in 2024
- Create a long-term, sustainable funding source



See Who We
Endorsed

[LetsGrowKidsActionNetwork.org/
endorsements](https://LetsGrowKidsActionNetwork.org/endorsements)

FIRST EVER CHILD CARE ENDORSEMENTS

SEE THE FULL LIST

LET'S GROW KIDS
Action Network
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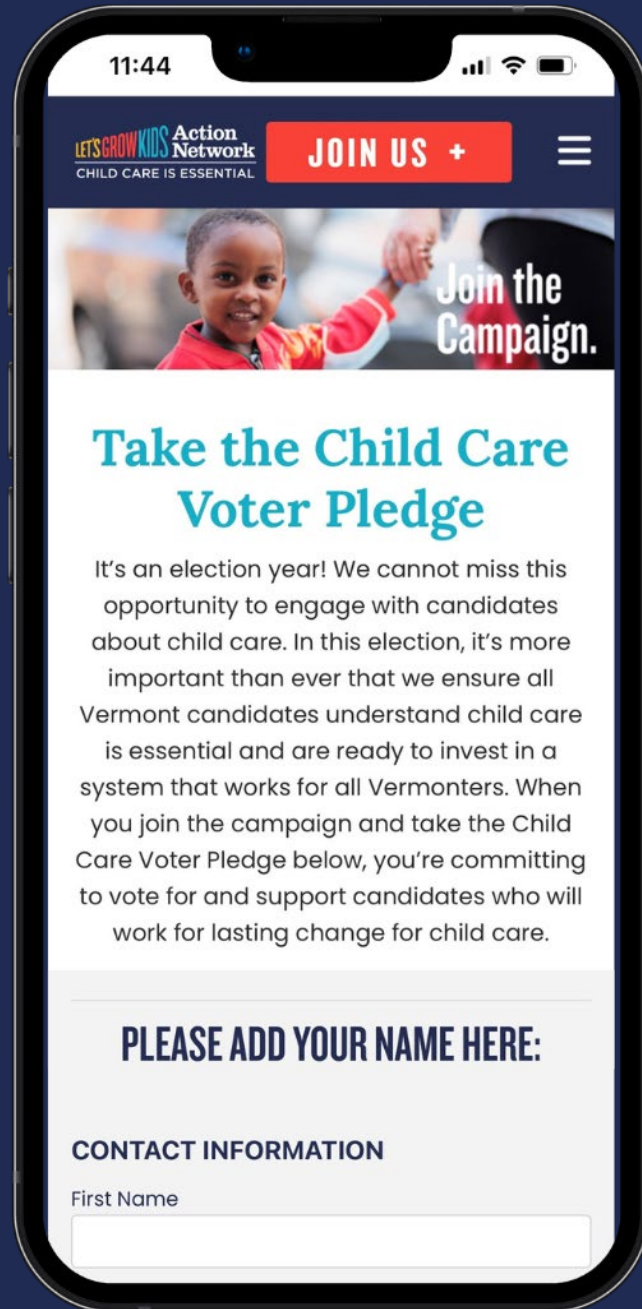
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Take the Child Care Voter Pledge

LetsGrowKidsActionNetwork.org/join



11:44

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JOIN US +

Join the Campaign.

Take the Child Care Voter Pledge

It's an election year! We cannot miss this opportunity to engage with candidates about child care. In this election, it's more important than ever that we ensure all Vermont candidates understand child care is essential and are ready to invest in a system that works for all Vermonters. When you join the campaign and take the Child Care Voter Pledge below, you're committing to vote for and support candidates who will work for lasting change for child care.

PLEASE ADD YOUR NAME HERE:

CONTACT INFORMATION

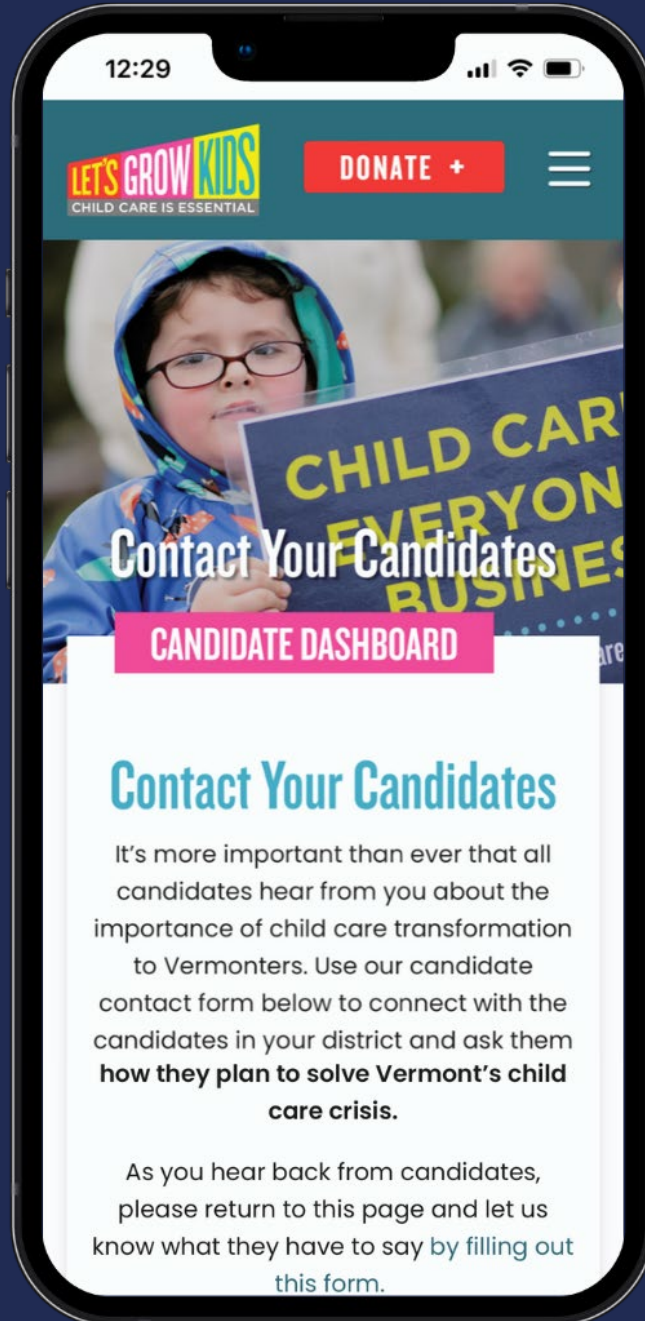
First Name

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Contact Your Candidates

LetsGrowKids.org/dashboard

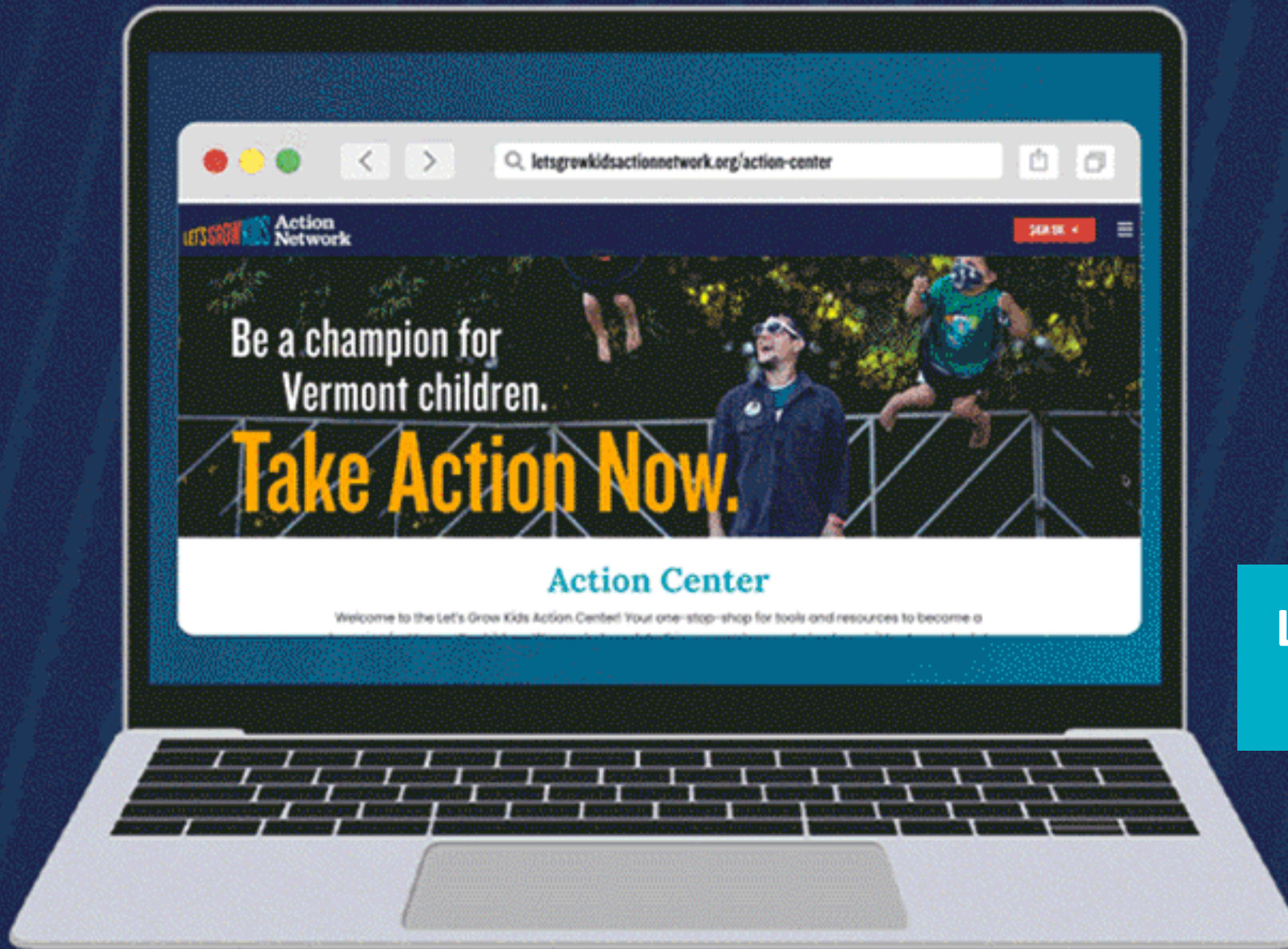


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Visit Our Action Center

[LetsGrowKidsActionNetwork.org/
action-center](https://LetsGrowKidsActionNetwork.org/action-center)

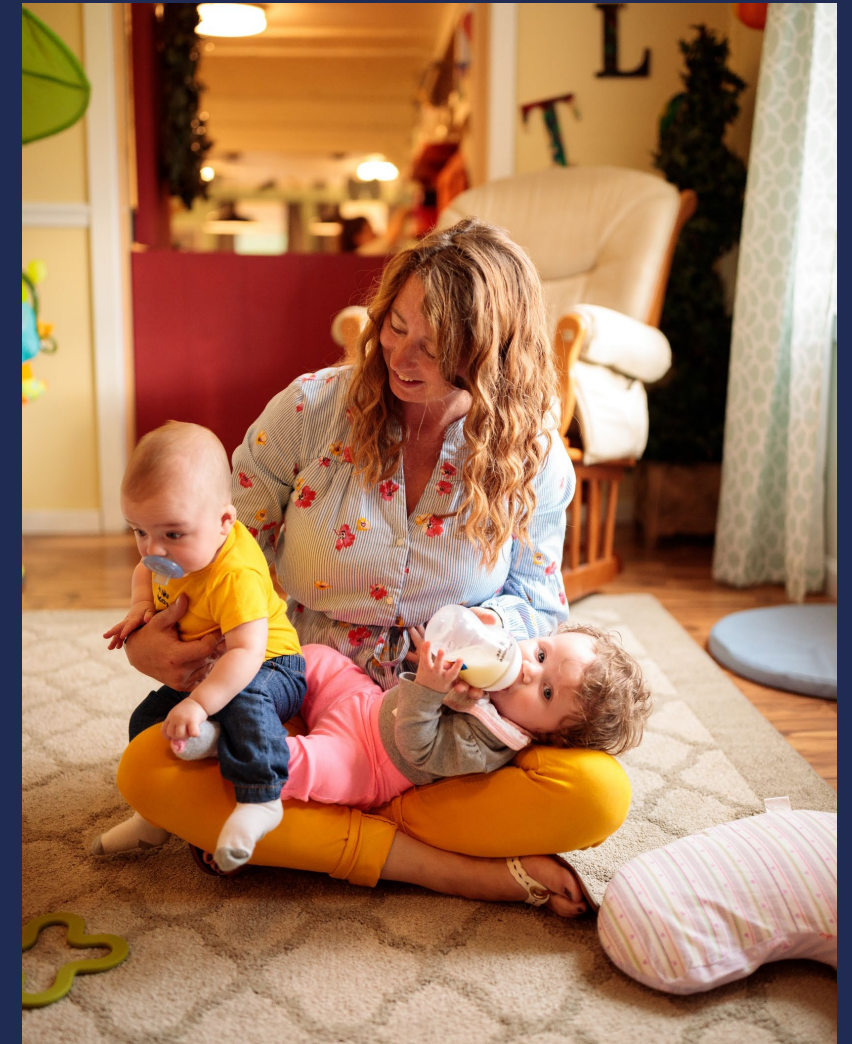


How else can you help?

1. Wear your LGK t-shirt everywhere! Better yet, send us a photo of you in your t-shirt at the polls.
2. Follow us on social media.
3. If you are a business owner, endorse the campaign.
4. If you are not, ask your employer to endorse the campaign.
5. Check out Mobilize to get involved and learn about events near you.
6. Reach out to me with questions or if you want to volunteer.

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Any Questions?



Thank
you!